

Melbourne Tramway Museum > towards 2024



The Tramway Museum Society of Victoria



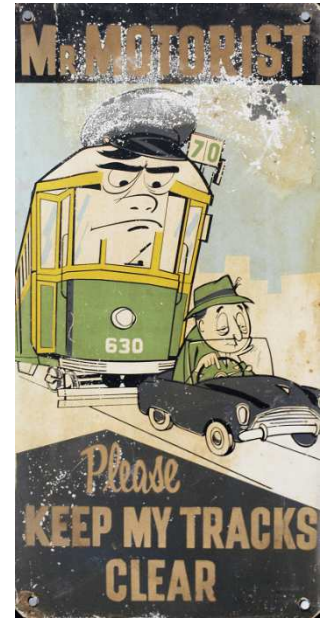
A sigh of relief

We are extremely grateful to the firefighters of the CFA and MFB who protected the Bylands collection from the bushfires of February – which came within a few hundred metres of our site.



Challenges

- Since the major management change almost 5 years ago progress has often appeared slow.
- The board has experienced ongoing criticism from some quarters.
- However, at a special general meeting to deal with member concerns in late August members agreed to “work together with a framework of good communication.”



Achievements - accreditation

- We have submitted a new Safety Management system to Public Transport Safety Vic. for approval and anticipate re-accreditation for tramcar operation by March 2015.
- Andrew Neal, a chartered engineer with substantial experience in the rail industry has prepared our accreditation submission - and joined the board.
- The next challenge is works on track, supply and vehicles to bring all up to standard.



Achievements - people

- The board has new members who are fresh to the museum and represent a more diverse cross section of the community.
- Former long term board member Graham Jordan has been re-elected to the board as part of the process of moving ahead together.
- The museum is very much engaged with the local community, especially in hosting the local Men's Shed group – who have excellent 'connections'.

Volunteer numbers are still our biggest issue



A Business Plan

- Now that re-accreditation is under way we will proceed with the completion of our Business Plan development. It is clear we must be financially viable in our own right.
- This will require us to develop into a significant tourist attraction for the Kilmore area and this necessitates close relations with Mitchell Shire and other interested bodies.
- The next few slides are the start of that ...



Vision

- We are a museum of urban history, dedicated to preservation, interpretation and communication of the history of Melbourne trams and tramways.
- We share that vision with other tramway museums in Victoria, and are distinguished by a focus on Melbourne tramways and a commitment to operating historical tramcars carrying passengers.
 - We see cooperative synergy with our fellow museums as the best description of our relationship.



Environment

- We are based in the Shire of Mitchell, now on the urban fringe of Melbourne and are committed members of that community.
- We seek to be a valued partner of the local community and look towards being a recreation and tourism asset to the people of Mitchell as well as the wider community of Victoria.



Implementation

- The key focus of the museum will be to offer an experience of Melbourne tramway history that is both entertaining and educational.
- We are actively involved in tourism and hospitality.
- A key resource is our large site in an urban growth area where recreational activities will see enormous demand.





Questions?

