1972 - 2025



# Bendigo Tramways

- 48 Trams
  - Rolling stock owned by Bendigo Trust
- 4.5 km track and overhead
- Tram Museum
- Weeroona Storage Depot
- Tramways Restoration Workshop
  - Real estate and fixed assets owned by City of Greater Bendigo
- 45,000 visitors/year

# Tram Services

- 14 Operating trams
  - Birney Trams
  - Max Traction
  - Toast rack
  - W Class trams
- Hourly services – doubled during school hols.
- Specials (Group Bookings)
- Restaurant Tram
- Workshop/museum tours


BENDIGO TRAMWAYS
No




BENDIGO TRAMWAYS
DISCOVERY SCIENCE & TECHNOLOGY CENTRE


JOSS HOUSE
BENDIGO TRAMWAYS
No 19
SPEED LIMIT 5


JOSS HOUSE


BENDIGO & EAGLEHAWK TRAMWAYS.
No 17


HAWTHORN TRAMWAYS TRUST
32

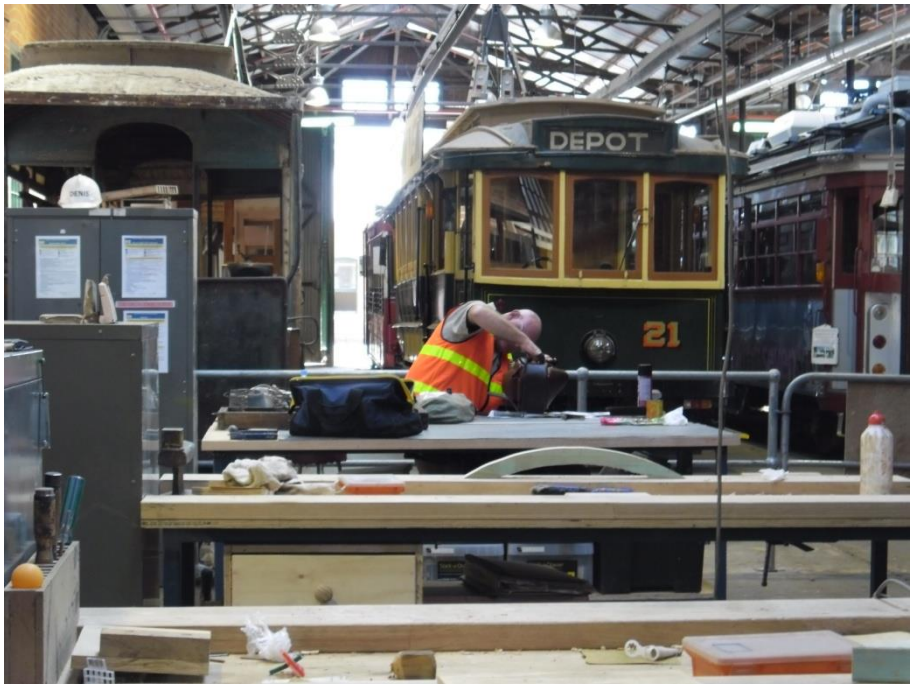

BENDIGO DONOR CENTRE
GOLD MINE
BENDIGO
TRAMWAYS
BENDIGO TRAMWAYS
No 25



# Tram Restoration Workshop

- 2010-11 redevelopment – $3.5 million
  - Increased space (capacity)
  - Fire protection services
  - Infrastructure renewal
- 2011-13
  - Equipment investments ( $100,000 over 3 years)
    - Electric lifting jacks (From 3 man hours to 90 seconds)
    - Materials handling (forklift/racking)
    - Woodworking & engineering machinery
    - Minor equipment (pneumatic & cordless)
    - Safety – barriers, clearways.


NORTH
SOUTH


DEPOT
21






25
UNITED
Forklifts
T: 131 607
PROPERTY OF


No 17

# Strategic Directions

- Business Plan
- Marketing Plan
- Asset Management Plan
  - Rolling Stock
  - Track
  - Overhead
  - Buildings
- Resourcing Plan

# Business Plan

- Tram Services
  - Efficiency (Demand/Supply analysis)
  - One man trams
  - Special Use trams (369 – Blues Tram)
  - Volunteers
- Workshop
  - City Circle
  - Internal – Restoration of Bendigo Fleet
  - Other entities

# Marketing Plan

- Tram Services
  - Trams not seen as the “destination”
  - Integration into broader tourism market
  - Links with other key tourist destinations
- Workshop
  - Government (City Circle Project)
  - Other Tram and Rail Groups
  - Private entities
  - International opportunities

# Asset Management Plan

- Rolling Stock
  - Renewals/refurbishing to match depreciation
- Track & Overhead
  - Additional stops
  - Track duplication and loops
- Tram Museum
  - Displays and Interpretation

# Implementation – 10 years

- Multidisciplinary Study (current) – Tramway
  - Scope and scale of tram track works
    - 2 Additional stops @ $ 300,000
    - Duplication 2.5 km @ $1,200,000
- Heritage Tram restoration
  - 1 Tram every 4 years @ $ 200,000
- Museum Development
  - Interpretation and displays $ 500,000

**Need $ 5,000,000.00 over 10 years!!**

# Resourcing Plan

- Operations:
  - Revenue - $ 550,000/annum
    - With funding = break-even
- Tram Workshop
  - W8 contract + external works
    - Turnover $ 1,000,000 + /annum
    - Surplus used to contribute to Capex
- Funding Agreement (City of Greater Bendigo)
  - Operating and Capex subsidies
- Grants (State, Federal, Philanthropic)
- Foundation – NFP status