Transport HeritageNSW

# Presentation to Council of Tramway Museums of Australasia

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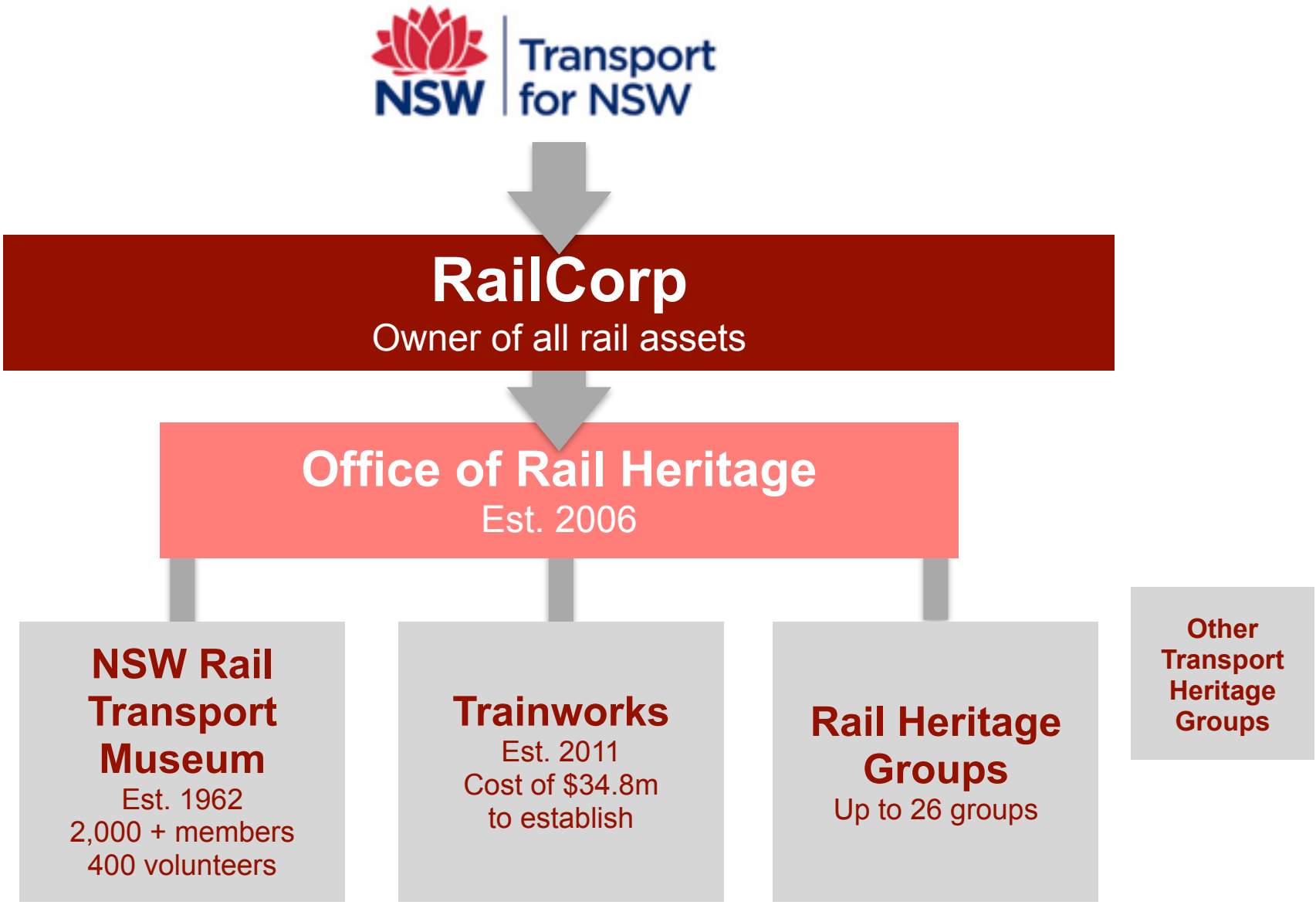
# Setting the scene:

## Recommendations adopted in May 2013 by NSW Government from Transport Heritage Review

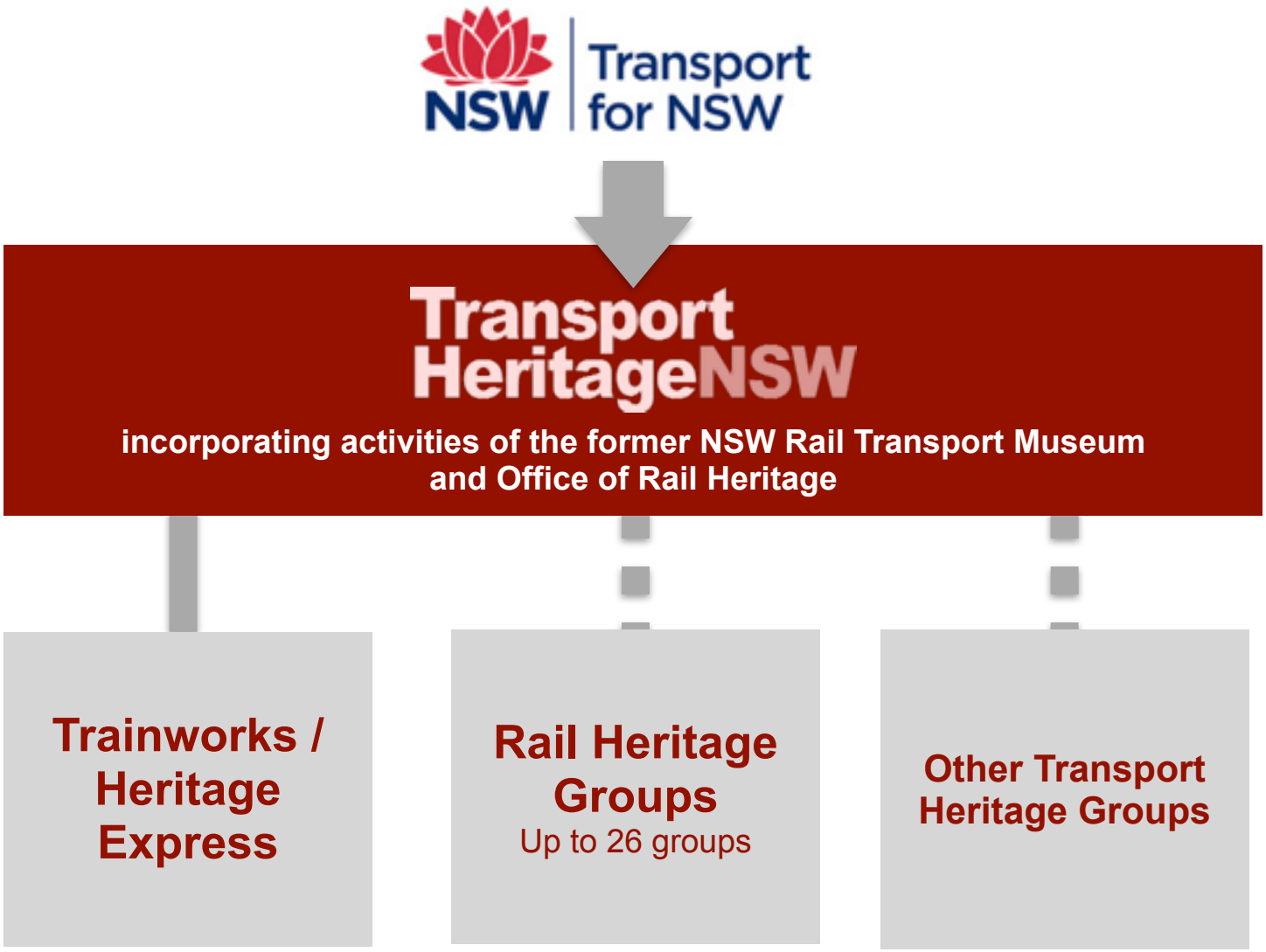
- Establish new not-for-profit company, Transport Heritage NSW, to manage rail heritage in NSW.
- Bring together NSW Rail Transport Museum, Trainworks and RailCorp's Office of Rail Heritage into Transport Heritage NSW.
- Development of a plan to get best possible public benefit of the underutislised rail heritage site at Eveleigh.
- Development of a plan for the Broadmeadow site.
- Renewed effort to recruit younger members.

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# Previous state



# New state


NSW
Transport for NSW
Transport HeritageNSW
incorporating activities of the former NSW Rail Transport Museum and Office of Rail Heritage
Trainworks / Heritage Express
Rail Heritage Groups
Up to 26 groups
Other Transport Heritage Groups

# Features of new organisation

- Not-for-profit, member based organisation.
- Funding agreement with Transport for NSW including custody of the State's transport heritage assets.
- Diverse range of activity from asset management to community events and heritage tours.
- Resourcing to properly assist both volunteers and other transport heritage groups.
- Collaborates with a variety of transport heritage groups across NSW to bring the State's transport heritage story to life.




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# **Our first 9 months of operation:**
## Establishing THNSW for long-term success

- Introduced new corporate structure providing a seamless and integrated management approach to Trainworks, Heritage Express and activities of ORH.
- Transitioned staff from both NSWRTM and Trainworks while maintaining 100% business as usual.
- Increased event and train patronage.
- Completed a soon-to-be-released strategic plan for the next 3 years.
  - Roadmap for THNSW
  - Platform for engagement with community and transport heritage groups



*THNSW Board during its first strategic planning session this year.*

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# Our first 9 months of operation:
## Engaging the community




- **Valley Heights Locomotive Depot Centenary (January):**
  - Attended by NSW Governor, NSW Premier and NSW Minister for Transport.
  - Significant celebration of a major milestone for the Blue Mountains community.




- **Sydney Great Train Expo (June):**
  - Steam train rides and vintage bus rides from Central Station.
  - Over **6,200 people** carried over 3 days.
  - Four transport heritage groups working together to maximise community engagement.

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# Our first 9 months of operation:
## Engaging the community



- **Day Out With Thomas (May + July):**
  - Excellent example of leveraging off the well established and well known Thomas brand.
  - Attracts **4,000 people** to Trainworks.



- **North West NSW steam train rides (August):**
  - First time a steam train in Tamworth in nearly 20 years.
  - Over **4,000 people** carried over 3 days.

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# Current initiatives (review outcomes)

- Getting 3801 back on track
- Multi-user access to the Large Erecting Shop at Eveleigh
- Planning for Broadmeadow Locomotive Depot
- Engaging members, sector and community




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# Future success relies on: **Volunteers**




- While THNSW will employ a professional team for specialist areas – the organisation will remain entirely dependent on volunteers.
- Renewed effort to recruit younger volunteers is therefore critical.

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# Future success relies on: **Tourism**




- Puffing Billy in Victoria contributes $50 million per year to Victoria's economy.
- By working together to create meaningful experiences for the community, we can increase our financial stability and in turn increase our contribution to the NSW economy.

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# The future

- **Financial viability**
  - Managing our organisation efficiently to bring about least possible cost to both members and government in longer term.
- **Safety**
  - Operating our historic machinery in a safe and efficient manner.
- **Preservation**
  - Preserving our unique collection for the enjoyment of future generations.
- **Meaningful engagement**
  - Working together to maximise engagement with **volunteers, the community** and **transport heritage groups**….. while having fun along the way!

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